

The LI NS That **ROAR**

Volume 32 Number 3

District 26-M2

December 2013-January 2014



District Governor

Lion Sharyn Scheidt



1st Vice-District Governor

Lion Missy Carr



2nd Vice-District Governor

Lion Joseph Foster



Cabinet Secretary

Lion Kathy Pusateri



Cabinet Treasurer

Lion Michelle Foster

District 26-M2 Governor Sharyn's Message

Fellow Lions:

I hope everyone had a great Thanksgiving with their families. We enjoyed ours spending it with our daughter, son-in-law, my brother and PDG Roger and I at River City Casino. The buffet there was delicious. I am thankful for my family, friends and my extended Lions family.

Well, here it is December already. Time flies when you are having fun visiting the different Lions Clubs. Hearing about their projects and meeting the members of their clubs.

The Holiday season is definitely upon us. During this time of the year we all begin to think of those less fortunate than we are. As you all know the months of December and January are President Palmer's Global Service Campaign of "feeding the hungry".

I would like to update you on the District Wide Service Project – Clipping Coupons for our Troops. As of October 31, 2013 Council Chair Gina and her mother, Janet have mailed 41,840 coupons with a potential savings of \$66,215.20.

Lions, keep up the good work and keep those coupons coming.

March 28, 29 and 30th, 2014 is our District Convention. As you have heard it is going to be held at the "Sheraton Lakeside Chalet" in West Port Plaza. The hospitality night will be held at the Moolah Temple 12545 Fee Fee Rd. Maryland Heights, Mo. It should be a great location. As all have said before **"TODAY IS THE DAY"** to register for the District Convention. During the banquet we will be presenting the District Lion of the Year. This is the second year that we are recognizing a Lion of the Year. If there is a Lion in the District that you feel has done something extraordinary, then please complete the form and mail it to me.

PDG Roger and I would like to wish you a Merry Christmas, Happy Holidays and a Happy New Year.

Yours in Lionism,

Lion Sharyn Scheidt

District Governor 26-M2

Calendar of Events

December

- 10th, Tuesday: Governor Visit with Fenton Lions Club at 6:30 pm
12th, Wednesday: Governor Visit with Wildwood Area Lions Club at 6:30 pm
14th, Saturday: House Springs Lions Annual Christmas Parade – along Highway MM from Route 30 to our Lions Hall. Registration is \$15 per group. Hot chocolate, cookies and of course Santa welcome everyone to our Hall after the parade. To enter your float or for more information about the parade contact Lion Karen Hollandsworth at 636-671-8148.

2014 January

- 2nd, Thursday: Governor Visit with DeSoto Lions Club at 6:00pm
6th, Monday: District GLT/GMT (G-Force) Meeting @ Crestwood Bowl, 9822 Watson Rd, Crestwood, MO 63126. Dinner: 6:00 p.m., Meeting: 7:00 p.m. – 9:00 p.m.
7th, Wednesday: Governor Visit with Overland and Woodson Terrace Lions Clubs at TBD.
18th, Saturday: House Springs Lions Annual Mouse Races. Doors open at 6:30 and races begin at 7:00 followed by music until midnight. For more information contact Lion Al Blumenberg at 314-606-5568.
20th, Monday: Governor Visit with St. Clair Lions Club at 6:00 pm
22nd, Wednesday: Governor Visit with Ferguson Lions Club at 5:30 pm
23rd, Thursday: Governor Visit with Concord Village Lions Club, Holiday Inn @ Butler Hill Road and I-55
25th, Saturday: Meramec Heights Lions Trivia Night For Sight @ Meramec Heights Lions Hall, 1070 West Outer 21 Road, Arnold, MO. Sign-up 6:30-7:00 pm. \$15.00 per person/Tables of 8, Beer & Soda Provided, Bring your own snacks, 50/50, Heads or Tails Game, Raffles, Smoke Free Event - Tables are limited. For reservations call Greg Gossage – 314-856-2217

February

- 2nd, Sunday. Washington Lions 20th Annual Super Bowl BBQ. 10:30-5:00, Washington Fair Grounds Administrative Building. Pork Steak or 1/2 chicken dinner \$9.00.
3rd, Monday: District Cabinet Meeting @ TBD. Meeting begins at 7 pm.
10th, Monday: Governor Visit with Valley and Mineral Point Lions Clubs @ 6:00 pm.
15th, Saturday: House Springs Lions BBQ – Did you forget your Valentine yesterday? Don't worry, the House Springs Lions will be weathering the cold just to provide you with some good old fashion BBQ at Buchheit's in House Springs, 4550 Gravois (Highway MM), House Springs, MO. For more information contact Lion Ken Bougeno at 314-971-3949
16th, Sunday: Maplewood Lions Club Pancake Breakfast @ the American Legion Hall, 3212 Sutton Ave. Maplewood, MO. 8:30am to 12:00pm (noon). Breakfast includes: Pancakes, Sausage, Orange Juice, and Coffee & Milk. Adults (ages 11 & up) \$7.00, Children (5-10) \$5.00 and children under 5 is free
17th, Monday: Governor Visit with Potosi Lions Clubs @ TBD.
25th, Tuesday: Governor Visit with Washington Lions Clubs @ 6:00 pm.
27th, Thursday: Southside Lions 67th Annual Roar Show @ Meyer Youth Center/St Mary Magdalen gym, 4354 South Kingshighway, St. Louis, MO 63109. Showtime at 7pm. Donations Appreciated. <http://southsidelions.org> For Tickets call: Lion Rudy Johnson at 314-580-5664 or rudale@att.net.
28th, Friday: Southside Lions 67th Annual Roar Show @ Meyer Youth Center/St Mary Magdalen gym, 4354 South Kingshighway, St. Louis, MO 63109. \$30.00 Night Club Night, Fish Fry at 6:30pm included. Showtime at 8:00PM, Raffle, Dancing, Music, afterwards. Snacks & Beer Provided <http://southsidelions.org> For Tickets call: Lion Rudy Johnson at 314-580-5664 or rudale@att.net

March

- 1st, Saturday: Southside Lions 67th Annual Roar Show @ Meyer Youth Center/St Mary Magdalen gym, 4354 South Kingshighway, St. Louis, MO 63109. \$25.00 Night Club Night Lions District 26M2 Governor's Night, Showtime at 8:00PM, Raffle, Dancing, Music, afterwards. Snacks & Beer Provided <http://southsidelions.org> For Tickets call: Lion Rudy Johnson at 314-580-5664 or rudale@att.net.
3rd, Monday: District GLT/GMT (G-Force) Meeting @ Crestwood Bowl, 9822 Watson Rd, Crestwood, MO 63126. Dinner: 6:00 p.m., Meeting: 7:00 p.m. – 9:00 p.m.

Message From 1st Vice-Governor Missy

Greetings Fellow Lions,

I woke up this morning only to find an unpleasant reminder. I HATE SNOW! I hate everything about it. It's cold, it's slushy, and most importantly, I can't drive in it. I am hopeful that this is our big snowfall for the year, but since it is only December 6th I think I might be out of luck.

What I do like is the holiday season. I love the music, the decorations, and of course all the wonderful food. The cabinet has been busy visiting clubs and let me tell you, we have had some feasts. Turkey dinners, Mexican nights, some home cooked, some catered, but all wonderful. It really makes me realize how fortunate we are. Did you know that 1 in 7 people go to bed hungry every night? In December and January, Lions International is asking us to relieve the hunger. There are many ways that your club can help such as food drives, food baskets, delivering meals to the elderly, etc.

Are you looking for a way to get more involved in Lions? I am currently working on filling spots for next year's committees and could always use more people. Please email or call me and I will find the best fit for you. Another great way to get involved is to attend some of the upcoming events such as the Mid-Winter Forum in Branson or the District Convention. Both of these have moved to new venues this year and the committees are working hard to make them enjoyable for everyone. Let's show them our support by signing up early.

Lastly, thank you to everyone for all the hard work you have done this year. You are the reason that our clubs and our district continue to do such amazing things for our communities and for Lions International. Keep up the great work so that 2014 can be even better.

Merry Christmas and Happy New Year,

1st V-DG Missy Carr

Are You Ready to Take the Next Step?

LIONS – Liberty-Intelligence-Our-Nations-Safety, that's what our organization stands for. Another part of an organization is the leaders. Where do our leaders come from? We're a volunteer organization so the leaders come from the volunteers. An interesting aspect of our organization is, who are these volunteers? They come from all walks of life. We have at least one of each. You name a profession or an occupation and I'm sure you will find one, if not more, in our ranks. The common goal of all of our volunteers is to do good things. How we define those things may differ but organizing, motivating and mobilizing all those volunteers trying to do good things could not and will not happen without leaders.

As a volunteer organization we are filled with individuals who have something to give. They can give us a multitude of things from time to money and everything in between. With all those individuals giving us all those things there is plenty of room for chaos. The leaders in our group have a constant challenge to make order out of the chaos so that we as an organization can be successful in delivering all the goodness we have to offer to those who are in need. So where do the leaders come from?

You are our leaders. Each and every LION is a leader. We lead projects, we lead ideas, we lead clubs, we lead zones, we lead regions, we lead in all kinds of ways up to and including our International President who leads LIONS from all over the world. Look around your club, is it you? Is it the LION next to you? It's certain that the leaders in our district who will lead us to new heights are within or will be within our ranks. As we approach the end of this LIONS year we need to identify, encourage and recruit our newest leaders to take the reins and lead, push, cajole, guide, and encourage us towards continued successes. Take a moment and think about that. Who among us will be the next leaders? Let us not let them not be heard. Contact your president, zone chair person, or and leader and let's get them nominated to fill the roles so that we can be successful.

It's now time to think about the next 2nd Vice District Governor and make sure that that person is encouraged and allowed to serve. Look to your left. Look to your right. Look in the mirror. Do you see our next 2nd Vice District Governor? Of course you do. Contact PDG Lion Eugene C. Taylor at 314-660-1337, or at LionPinkFloyd@Sbcglobal.net and let him know who you think that is so that we can keep the wheels of success turning in Lions District 26M2.

All our dreams can come true, if we have the courage to pursue them. **Walt Disney**

Welcome These New Members

**Have you done your part? Bring in a new member, help us grow!
Thanks to all Lions who have brought in new members this past year.
Continue to work towards increasing our membership.**

BRENTWOOD LIONS CLUB

ARTHUR M MONTIEL

FENTON LIONS CLUB

KYLE J. WIESBACH
LINDSAY N. WIESBACH

GERALD LIONS CLUB

PAULA S WALLS

SAINT LOUIS UNIVERSITY

CAMPUS CLUB

AMENA AHMED
KYLE BAUER
SOHIL BHAGAT
AISHWANYA BHAN
PRAKASH KANDULA
AMIN KARADAGHY
ARJUN KAVERIMANIAN
ABBIE KENNEDY
JOSEPH KOURI
CHANDNI PATEL
NETTA REDDY
PRATI REDDY
WILLIAM YANG

GRAY SUMMIT LIONS CLUB

DEBRA S BENZABEH

MAPLEWOOD LIONS CLUB

HENRY SENGMAN

PACIFIC LIONS CLUB

CATHY PHILLIPS

ST CLAIR LIONS CLUB

WILLIAM M. NELSON WILLIE

WEST ST LOUIS COUNTY LIONS CLUB

RICH MARSOON

WASHINGTON LIONS CLUB

ALAN R KLEEKAMP
MICHELLE LEESMANN
WAYNE R OBERMARK

WILDWOOD AREA LIONS CLUB

MARSHA K MULHERIN
AYMOND LEROY SONTAG

District Sight / Hot Line Update

Just a note to let you know that Crown Vision is offering an eye examination and single lenses package for \$92.00. If your club is interested in participating in this program, please contact me, and I will help you set it up.

I would like to thank those clubs who have made contributions to District Sight it is greatly appreciated.

There still seems to be some confusion between District Sight and the Eye Care Committee.

I am sure that at any time, if your club wishes a Lion from the Eye Care Committee and/or a member of the District Sight Committee, they would be more than glad to come to your club and discuss these committees.

PDG Roger Scheidt, District Sight Chairperson; DG Sharyn Scheidt, District Sight Co-Chairperson

DISTRICT SIGHT AND TELEPHONE SERVICES (HOT LINE)

The District Sight assists clients with eye exams and glasses. Clients call the Hot Line (314-645-3500) giving their name, address, zip code, and phone number along with a brief description of their needs. The Chairperson calls the client back to verify all the information given. If the client lives in an area where there is a Lions Club (by zip code) the chairperson will send a Request for Assistance to that Lions Club. If the client lives in an area where there is not a Lions Club, the chairperson will send out an application to the client. If and when the application is returned it is reviewed and depending on the financial status (we go by the Federal Guidelines) the client may or may not be approved. At the present time we are using three facilities – Optometric Center on Lindell - University of Missouri on Natural Bridge and Crown Vision at various locations.

This committee is strictly for eye exams and glasses.

20th Annual Lions Super Bowl



BAR-B-QUE

Sunday, February 2, 2014

Washington Fairgrounds
Administration Building

Serving 10:30 a.m. – 5:00 p.m.
\$8.00 in advance • \$9.00 at the door

Tickets Available from
Bank of Washington
Any Lions Club Member
or call

239-3737

MENU

½ Chicken or Pork Steak
Baked Beans
Cole Slaw • Potato Salad

EAT IN or CARRY-OUT



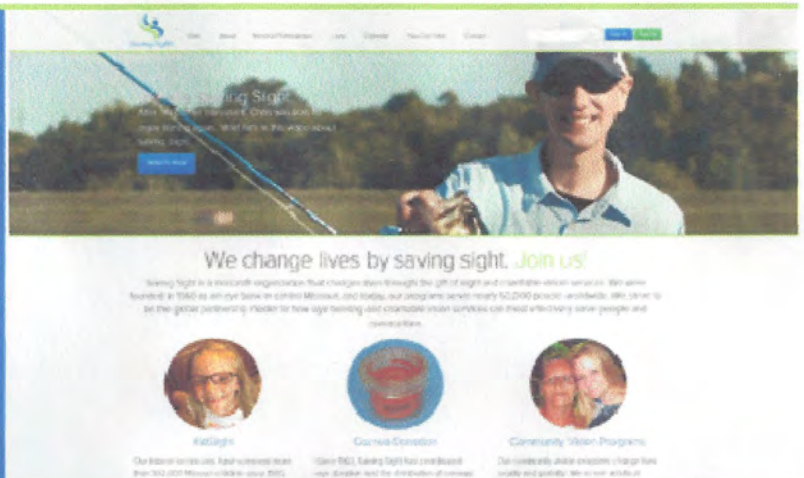
Sightlines



We are Saving Sight!

On December 1, 2013, the Missouri Lions Eye Research Foundation and Heartland Lions Eye Banks began to operate under a single name: Saving Sight.

[Visit our new website to learn more](#)



The Corneal Transplant Recipient Experience: Then and Now

Fred, from Springfield, Missouri, received a sight-saving corneal transplant in 1970, long before corneal transplant surgery became the outpatient procedure it is today. His story is a touching reminder of just how precious the gift of sight can be.

[Read Fred's Story](#)

Make a year-end gift today that will change lives by saving sight

Stay in Touch



facebook.com/WeAreSavingSight



twitter.com/WeSaveSight



vimeo.com/WeAreSavingSight

New Brochures Available

We have new Saving Sight and KidSight brochures available. Please contact pr@saving-sight.org if you would like copies or request brochures online.

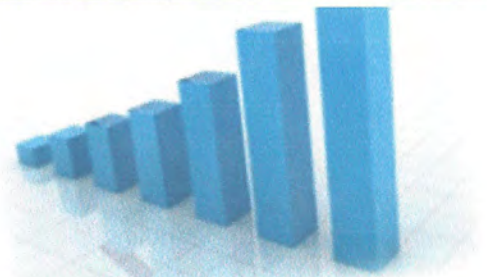
[Request Brochures](#)



Missouri Lions Clubs

Take a look at what we're doing in your community! Review the monthly program stats for your Lions district and the top-giving Lions Clubs for 7/1/13 - 10/31/13.

[Check the Stats](#)





MAPLEWOOD LIONS CLUB PANCAKE BREAKFAST



FEBRUARY 16, 2014
8:30am to 12:00pm (noon)



Breakfast includes:
Pancakes, Sausage, Orange Juice,
Coffee, Milk

AGES 11 THRU ADULT \$ 7.00

CHILDREN 5 TO 10 \$ 5.00

UNDER 5 FREE



AMERICAN LEGION HALL
3212 SUTTON AVE.
MAPLEWOOD, MO. 63143

Please Remember These Lions

**CONCORD VILLAGE
LIONS CLUB
VERNON A ELZE**

**LEMAY JEFFERSON
BARRACKS LIONS CLUB
CLYDE YOUNGBLOOD**

**Please Continue to
Keep These Lions and
All Who Have Passed
Before In Your Prayers**

Mineral point Lions Host Children for Fall Fun



The Mineral Point Lions celebrated fall with a Hayride for the children in the community. The lions hosted over fifty Children for a great night of fun and goodies. They children enjoyed a hayride provided by a local business and the lions provided cupcakes, hot dogs and hot chocolate for all the children. Games were played and of

course the cakewalk, a favorite of the children. A local photographer took pictures of the event for the children. We were very happy with the turn out and once again happy to do something fun for the community.

ST. LOUIS HARMONY LIONS SAY “THANKS”

The St. Louis Harmony Lions Club wishes to thank everyone who purchased Turkey Raffle tickets from us the last few months. We had a lot of support from the clubs in the district and everyone's family and friends. This was a nice little fund-raiser for us and with the profit we will be able to purchase four outfits of clothing and one toy for the Maplewood Lions Club Santa's Helper, and to also purchase four pair of glasses for needy clients. The winner of the \$50.00 cash prize was Frank Mattengly of Charlack, MO; the winner of the \$100.00 cash prize was Margye Patterson of Venice, Florida and the winner of the \$200.00 cash prize was Marie Thompson of Florissant. Congratulations to all the winners and again, thanks to everyone for their support.

Maplewood Lions Brave Rain for Old Newsboys Day

The Maplewood Lions brought out their rain gear, aprons, gloves and smiles to help collect money for the Old Newsboys Day on November 21st. Old Newsboys donate to over 270 children's charities in the St. Louis and surrounding areas. Our club has collected money at the same location in Maplewood for over 30 years. Way to go Lions.

Lion Joe Kurkowski
Maplewood Lions

Missouri School for the Blind Lions Appreciation Night

A date has been set for the Lions Appreciation Night at the Missouri School for the Blind. The date is April 6, 2014. Times and prices are yet to be determined.

Lions, there was a time we when would fill the auditorium for this event. I would very much like to see this happen again.

PDG Lion Roger Scheidt, Chairperson

Quotes of the Month

Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you. What you believe, remember, you can achieve. **Mary Kay Ash**

No man will make a great leader who wants to do it all himself or get all the credit for doing it. **Andrew Carnegie**

As long as your going to be thinking anyway, think big. **Donald Trump**

Pacific Lions Club
62nd Annual
Pancake Breakfast
February 23, 2014
7:30 a.m. ~ 12:00 p.m.
Adults \$8.00 --Kids \$4.00



Pancakes, Sausage, Eggs, Juice, Milk & Coffee

Lions Den
319 Meramec, Pacific Mo.



Kirkwood Lions Club 22nd Annual Trivia Night

Date: Saturday, January 18th, 2014
Time: Doors open @ 6:15pm; Trivia starts at 7:00pm
Location: Kirkwood Community Center
111 South Geyer Road, Kirkwood, MO

Hosted by KTRS RADIO personality

Bill Clevlen *Bill Clevlen's*
TRIVIA NIGHT

Bill has produced and run trivia contests across the state of Missouri, and will be preparing as well as reading the questions for the event.

10 different categories of 10 questions each; total of 100 questions

Tables of 8 for \$120

Cash prizes for top 3 finishers

Wheelbarrow of booze, 50/50s

Door prizes, auction, popcorn and soda provided

Fun and entertainment while helping the LIONS

Registration form online at www.kirkwoodlions.org

All entries must be mailed with a check payable to:

The Lions Club of Kirkwood
612 Rosewood Lane
Kirkwood, MO 63122

For questions or contributions, please email trivia@kirkwoodlions.org or
call 314-717-1260

We appreciate your support of the Kirkwood Lions Club

Proceeds to benefit the
Living Well Foundation and
other South Side Lions charities

The 67th Annual South Side Lions Roar Show

THE OTHER SIDE OF THE

Island



not that side



South Side Lions

the other side

**February 27
THURSDAY 7PM**

**Donation Appreciated
Snacks & Soft
Drinks included**

**February 28
FRIDAY 8PM**

**\$30.00 Night Club Night
6:30pm Fish Fry included
8:00PM Showtime
10:00PM Raffle, Dancing, Music
Snacks & Beer Provided**

**March 1st
SATURDAY 8PM**

**\$25.00 Night Club Night
Lions District 26M2
Governor's Night
8:00PM Showtime
10:00PM Raffle, Dancing, Music
Snacks & Beer Provided**

**4354 South Kingshighway, St. Louis, MO 63109
Meyer Youth Center/St Mary Magdalen gym
314.353.8911 : <http://southsidelions.org>**

**for Ads call : Lion Dan Beetz at 314-420-3530 or djb@beetzplumbing.com
for Tickets call : Lion Rudy Johnson at 314-580-5664 or rudale@att.net**

2014 LIONS ROAR SHOW!

DISTRICT GOVERNOR SHARYN SCHEIDT HAS ISSUED
A CALL FOR THE
SIXTH ANNUAL DISTRICT 26-M2 CONVENTION

To Be Held March 28th thru March 30th, 2014
Sheraton Westport Lakeside Chalet, 191 Westport Plaza, St. Louis, MO 63146



There will many exciting changes to this year's Convention, including NEW VENUES for the Hotel and the Hospitality night. The Convention will be held at the Sheraton Westport Lakeside Chalet at Westport Plaza. This is where all the Saturday business meetings, luncheon, voting, banquet and Sunday memorial service will be held.

The Hospitality night will be on Friday night at the Moolah Shrine Center at 12545 Fee Fee Road. This is a fabulous facility that will be able to hold lots of Clubs' hospitality booths, and includes a large dance floor with lots of room for socializing with Lions and friends.

The Sheraton Hotel and the Moolah Shrine Center are looking forward to hosting the Lions in 2014.

Tentative Schedule of Events - Subject to Change

FRIDAY, MARCH 28th	SATURDAY, MARCH 29th	SUNDAY, MARCH 30th
Registration (at hotel) 2 PM - 5 PM	Registration 8 AM - 10 AM	Breakfast..... 8:15 AM
Hospitality (at Moolah)..... 5 PM to 11 PM	1 st Business	Closing Business Session &
Parade of Banners 8 PM	Session 8:30 AM	Memorial Service 9:00 AM
Dancing & Party Time..... 8:30 PM - 11 PM	All Lions Lunch 12 Noon - 1:15 PM	
	2 nd Business	
	Session 1:30 PM	
	Voting Immediately following session	
	Banquet..... 7 PM	

The Sheraton Westport Lakeside Chalet, 191 Westport Plaza, St. Louis, MO 63146 is holding a block of rooms and taking reservations at a discounted price of \$85 + tax for a standard room.

Please contact them directly at (314) 878-1500 to make your room reservations at the Lakeside Chalet and mention that you are with the District 26-M2 Lions Convention or book online at www.starwoodmeeting.com/Book/lions2014

After March 6, 2014, the room block will be released and the discounted price will no longer be available.

2014 District 26-M2 Convention Registration Form
March 28th thru March 30th, 2014 at the Sheraton Westport Lakeside Chalet

Name of Lion: _____ Club: _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____

All Lions Lunch:	Number attending _____	X \$27.00=	\$ _____
Banquet:	Number attending _____	X \$37.00=	\$ _____
Breakfast:	Number attending _____	X \$23.00=	\$ _____
3 Meal Discount per Person	Number attending _____	X \$ -5.00=	\$ _____
After March 1 st , 2014 - ADD	Number attending _____	X \$10.00=	\$ _____
TOTAL FOR ALL EVENTS:			\$ _____

Make checks payable to: 26-M2 Convention Fund
Mail to: IPDG Gina Boettcher
209 N. Walnut Street, Owensville, MO 65066

No refunds after March 17th, 2014

No reservations guaranteed (may not be able to accept) after March 17th, 2014

Reservations must include the names of those attending each event (tickets will be pre-assigned).

Please use spaces provided on the back, or attach a list of all persons and their meals.

300,000 Children Screened for Vision Problems

On Wednesday, October 16, 2013, the Children's Vision Screening program reached an incredible milestone: 300,000 children screened. The program began in 1995 as a collaborative initiative piloted by St. Louis Children's Hospital and Lions in the St. Louis area. Today, the program serves every county in Missouri, and last fiscal year, staff and volunteers screened 42,329 children (ages 6 months to 6 years) for common causes of childhood vision loss such as amblyopia.

Using a Plusoptix photoscreening device, the technicians quickly and noninvasively take a picture of each child's eyes, and the device produces an immediate "pass" or "refer" result. For children who receive a "refer" report – historically, about 9 percent of children statewide – the staff strongly encourages their parents to take these children to eye doctors for professional examination and any necessary treatment. The program provides parents with timely, accurate and free health information so they can preserve their children's sight and better prepare them for success in school.

Such an achievement could not be attained without strong leadership from Program Manager Tamara Oberbeck and the diligence of the vision screening staff and volunteers. Congratulations to all involved in this important milestone!

Children's Vision Screening Becomes KidSight on December 1

On December 1, 2013, when the Foundation officially begins to operate as Saving Sight, the Children's Vision Screening program will rebrand as KidSight. The name KidSight will sharpen the identity of the vision screening program, which is poised to become Saving Sight's signature charitable program under the organization's strategic plan. KidSight was chosen to heighten the visibility of the program and reflect its commonalities with other Lions screening programs around the country (e.g., Lions screening collaborations in Iowa, Colorado, and Texas all use a variant of KidSight for their brand).

The program will operate much as it currently does, which includes considerable volunteer support from Lions. To volunteer or learn more about the KidSight program, be sure to visit the new Saving Sight website, www.saving-sight.org, beginning on December 1st or call 1-800-753-2265.

MLERF New Name Is Saving Sight

The Missouri Lions Eye Research Foundation and Heartland Lions Eye Banks will operate under the name Saving Sight as of December 1, 2013. The moniker change was approved by the board of directors at their meeting in September because the new name unites the sight-saving programs of the Missouri Lions Eye Research Foundation, of which Heartland Lions Eye Banks is the largest, under a single brand identity. "Saving Sight is going to sharpen the focus of our organization and make it easier to communicate all the great work our staff and volunteers are doing," said Chief Executive Officer Tony Bavuso.

Refining the Foundation's identity is a key objective in our strategic plan, a five-part document created by staff and board members to guide development over the next three years. "We chose Saving Sight because it clearly and concisely describes what our programs are doing to help people," said Bavuso. "With the strategic plan in place to guide us, now is the time to implement a name change that will help us achieve our mission: we change lives by saving sight."

Saving Sight will continue to offer high-quality donor tissue and other services to help improve the vision and lives of nearly 50,000 people per year. The rebranding, however, will involve a change in website, social media and other avenues of communication. Office locations and phone numbers will remain the same, but the new website, social media ([Facebook](#), [Twitter](#), [LinkedIn](#) and [Vimeo](#)) and email addresses (first initial and last name preceding @saving-sight.org) will go live on December 1, 2013. The previous websites (www.mlerf.org and www.hleb.org) and email addresses (first initial and last name preceding @mlerf.org or @hleborg) will redirect automatically to the new site and addresses as of December 1.

"We are one of the five largest eye banks in the country, so refining the identity of an organization our size is a complicated task," Bavuso said. "But I'm excited about what this new name will mean for us." Hospital partners, surgeons, donor families, recipients, organizational partners, volunteers and other stakeholders are invited to read Saving Sight's [strategic plan](#) as well as view the short video below that captures both our history and our future. To get more involved with Saving Sight or to ask questions about the strategic plan, please message us through our [Contact form](#) or call 800-753-2265



Washington Lions Recognize Two With Fifty Years Service



Steve Holzem, on the left, and Dr. Ken Buchmann were recognized at the Washington Lions annual Thanksgiving luncheon for having fifty years of service to Lionism and their community. Lion Holzem served as president of the Washington Lions in 1967 and Lion Dr. Buchmann served as president in 1990. Both are still active in club activities.

Lions Eye Care Committee – District 26-M2

The Lions Eye Care Committee assists clients with eye surgeries. Clients needing eye surgery may call the Lions Hot Line (314-645-3500) giving their name, address, zip code and phone number along with a brief description of their needs. The Hot Line chairperson calls the client back to verify all the information given. The Hot Line chairperson then sends out the application for the Lions Eye Care Committee. The client is told that this committee meets only once a month and to try and get the application back as soon as possible. The application is then sent back to the Lions Eye Care Committee in a self-addressed envelope that is included with the application. The Lions Eye Care Committee will try to help anyone living in District 26-M2.

This committee is strictly for surgical procedures only.

STL Firing Squad Beep Baseball Team

Wilma Chestnut, founder and manager of the STL Firing Squad beep Baseball team spoke at the District 26-M2 cabinet meeting December 2.

The STL Firing Squad is the only beep baseball team in Missouri registered with the National Baseball Association.

The Firing Squad registered with the National Beep Baseball Association (NBBA) in 2009 and participated in two tournaments. The first was the “Minds Eye” tournament in May and their first NBBA tournament in Wichita during the month of June.

They have participated in the “Minds Eye” tournament every year since and have travelled for NBBA tournaments as well.

In 2011 the Firing Squad began its youth educational outreach program hosting three exhibition games in the St. Louis area introducing the game of beep baseball to children and allowing them to play the game. They continued this program and participated in NBBA tournaments in 2012 and 2013.

The STL Firing Squad’s activities are charitable, educational and foster amateur sports competition as required for tax-exempt status under 501(c)(3) of the Internal Revenue Code.

District Speakers Available

Lion Toni Mahoney is available to speak at your Lions Club on OPPORTUNITY FOR YOUTH call 314-805-7391 or tma-honey@dishmail.net. Call Lion Governor Gina or any cabinet member to arrange for a speaker on Leader Dog, Braille, Eye Care, Eye Foundation, Global Leadership, Hot Line, L.B.O.M. and more. Many topics on Lionism and our various committees are all available for a program at one of your meetings. Keep your members informed of our district and International activities. Call now to arrange a date for your club.

Deadline for the next issue of The Lions That Roar is February 9. Now is the time to for you to get an article in spotlighting your club or a special event. Pictures will be used whenever possible. Do you want to share why you became a Lion? Maybe you can inspire others.

Send to Lion Leon Hove, editor at hove@yhti.net.